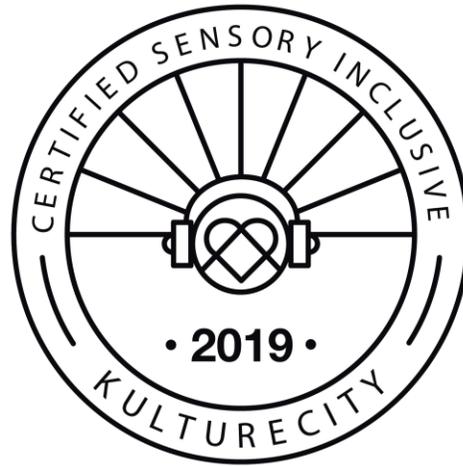


DUKE ENERGY CENTER IS CERTIFIED SENSORY INCLUSIVE



RALEIGH, NC (October 25, 2019) — KultureCity has partnered with the Duke Energy Center for the Performing Arts to make all performances and events that the center hosts to be sensory inclusive. This new initiative will promote an accommodating and positive experience for all guests and fans with a sensory issue that visits the Duke Energy Center.

The certification process entailed the staff at the Duke Energy Center being trained by leading medical professionals on how to recognize those guests and fans with sensory needs and how to handle a sensory overload situation. Sensory bags, equipped with noise canceling headphones (provided by Puro Sound Labs), fidget tools, and verbal cue cards (produced in conjunction with Boardmaker) will also be available to all guests who may feel overwhelmed by the environment.

Sensory sensitivities or challenges with sensory regulation are often experienced by individuals with autism, dementia, PTSD and other similar conditions. One of the major barriers for these individuals is sensitivity to over stimulation and noise, which is an enormous part of the environment in a venue like the Duke Energy Center. With its new certification, the center is now better prepared to assist guests with sensory sensitivities in having the most comfortable and accommodating experience possible when attending any event.

Prior to attending an event, families can download the free KultureCity App where one can view what sensory features are available and where they can access them. Also, on the App is the Social Story which will provide a preview of what to expect while enjoying a performance at the Duke Energy Center.

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“To know that you soon will be able to see families attend a performance, a true community binding experience, with their loved ones who have a sensory challenge and who were not able to previously attend, is truly a heartwarming moment. Our communities are what shapes our lives and to know that the Duke Energy Center is willing to go the extra mile to ensure that everyone, no matter their ability, is included in their community is amazing.” Dr. Julian Maha, Co-Founder, KultureCity.

About KultureCity

KultureCity is a leading non-profit recognized nationwide for using their resources to revolutionize and effect change in the community for those with sensory needs; not just those with Autism. Since the program’s inception, KultureCity has created over 350 sensory inclusive venues in 4 countries; this includes special events such as: NFL Pro-Bowl, NFL Super Bowl, MLB All Star Weekend. KultureCity has won many awards for its efforts: NASCAR Betty Jane France Humanitarian Award in 2017, Cleveland Cavaliers’ Quiet Space Sensory Room at Quicken Loans Arena was a finalist for the 2018 Stadium Business Award, and the 2018 Clio Sports Silver for social good in partnership with Cleveland Cavaliers/Quicken Loans Arena. Recently, KultureCity was awarded one of the World’s Most Innovative Companies for 2019 by FastCompany. www.kulturecity.com

About the Duke Energy Center for the Performing Arts

Set amongst the backdrop of our Capitol, the Duke Energy Center for the Performing Arts has stood as a historic and cultural focal point in Downtown Raleigh since 1932. It has played host to Broadway classics, rock legends and major political figures while maintaining an emphasis on education of the arts and artists housed within the Raleigh community. With four separate event spaces available, the breadth and depth of events past, present and future has made this Raleigh’s Premier Arts Venue. www.dukeenergycenterraleigh.com

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